

## A PROPOSAL FOR THE SFR INDUSTRY: HOW LEADERS CAN OFFER STABILITY FOR FAMILIES DURING TIMES OF CATASTROPHE

The Consortium for Tragic Cases is a proposed 501 (c) (3) organization led by a dedicated group of institutional SFR leaders deeply committed to financially supporting families facing catastrophic circumstances by providing the resources for them to purchase their home if their situation necessitates it.

### THE PROBLEM

In times of hardship, residents may find themselves in need of purchasing their homes, often turning to their landlords for financial assistance. This situation can present compliance challenges and financial implications for landlords, particularly in the SFR industry where many homes are held within securitized portfolios, complicating the process of selling homes.

### A SOLUTION

A coalition of SFR industry leaders joining forces to establish a 501 (c) (3) nonprofit offering aid to families in rental housing facing dire circumstances, where acquiring their home would ease significant burdens for residents, while also addressing unforeseen costs and compliance hurdles for landlords.



#### APPLICATION PROCESS

To ensure equity among applicants and timely aid.



#### SFR INDUSTRY LEADERS

A board who knows the rental housing market best.



#### CASE REVIEW & VOTING

Ensures each case is reviewed thoroughly and funds are allocated as appropriate.

### WHY SFR LEADERS?

A unique opportunity to participate in a new nonprofit to leverage industry expertise while supporting families who need it, all while demonstrating commitment to social responsibility and mitigating headline risk at both the individual and corporate level.



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